GOLIN WISSENSCHAFTS MANAGEMENT

Overview of the workshop programme

Project management throughout the doctorate

From conception to implementation everything under control

CUI Graduate Days 2017 Universität Hamburg, The Hamburg Center of Ultrafast Imagining [CUI], Graduate School 16 March 2017 [9.30 – 17.00] Target group: PhD candidates Trainer: Dr. Peter Schröder, GOLIN WISSENSCHAFTSMANAGEMENT, Hamburg

New, time limited and complex – such are the tasks generally undertaken as projects. A work environment without project work is almost unimaginable nowadays. And this is not only true for the non-academic sector: Even the doctorate is a project!

Proven project management tools pave the way for the professional development and planning of projects, for competent guiding of their implementation and for their successful completion. With the help of these tools even difficult steps in the project journey can be safely navigated.

During the workshop the participants familiarise themselves with the most important project management methods and instruments with regard to the PhD phase and beyond. The following topics are at the core of the workshop:

- >> Basics of project management: From design to completion of a project
- >> It is all about direction: Setting objectives for my projects
- >> How to handle the unforeseen: Strategies for dealing with difficulties
- >> Projects in the higher education sector: What are the idiosyncrasies of academia?
- >> Strengthen your strengths! How can I exploit the strengths of my project?
- >> Stakeholder analysis: Where do I find support for my project?
- >> Project management: My next steps

Dr. Peter Schröder, Düsseldorf, is a biologist and IPMA-certified project manager. After working in the field of biomedical fundamental research and application-oriented development he became self-employed with "brain4hire" in 2011. He has authored numerous scientific publications, has a long-standing experience in teaching science and is an experienced trainer on soft skills.